

Ascent: Business Skills for Creatives Application

This program of the Downtown Arts & Cultural District (www.downtownacd.org) provides business skills and professional development for artists and creative businesses to refine their practice or business - with a goal of increasing earning potential. We strive to allow artists and creatives to self-select what skills would most benefit them during this program. This program is made possible with funding from NM Gas/Emera and is in partnership with the City of Albuquerque's Tipping Points program.

In this application, let us know more about how you define your creative practice or business. Tell us what would help you grow or address challenges that you face.

More information:

- If selected, program participants will be notified by July 15th.
- Participants will be expected to attend an opening and closing meeting, in addition to 3 monthly cohort meetings in downtown Albuquerque during the months of September, October, and November 2019, 1-2 hours each.
- Program is open to those who live and/or work in Bernalillo County.
- This program will cover participant costs up to \$1,000, and preference will be given to professional development opportunities in the Albuquerque area (as opposed to online).

* Required

Basic Information

1. Name *

First and last name

2. Email *

3. Where do you live? *

Let us know the general area where live - city, town, and/or state. In an effort to support local artists, this program is open to those who live and/or work in Bernalillo County.

4. Where do you work? *

Let us know the general area where you do your work - city, town, and/or state. In an effort to support local artists, this program is open to those who live and/or work in Bernalillo County.

5. How is downtown Albuquerque important to you and your artistic practice or business? *

6. If selected, can you commit to 3 required monthly cohort meetings in Albuquerque during the months of September, October, and November 2019? *

These will be 1-2 hours in length, and we will work with participants to find agreeable dates and times. In these meetings, we will assess our progress, share resources, and learn about your experiences.

Mark only one oval.

Yes

No

Creative Practice or Business

Let us know details about your creative practice or business!

7. Briefly describe your creative practice or business. *

20 words or less

8. What is your discipline? *

Mark only one oval.

Theatre

Visual Arts

Written Word

Music or Spoken Word

Craft

Dance

Design (Architecture, Graphic Design)

Film

Other: _____

9. How long have you been doing this practice and/or business? *

Select the timeframe that best describes your practice/business.

Mark only one oval.

0 - 1 year

2 - 3 years

4 - 5 years

5 - 10 years

more than 10 years

10. What is your next milestone in your creative practice? Why is this important? *

In 150 words or less

11. How will the Ascent program help you reach the milestone you identified above? *

In 150 words or less

12. Website

13. Social Media Links

If you don't have a website, that's okay! You can share your work with us through your social media links below.

Program

14. What challenges are you facing with your business or creative practice? Please select your top 3 priorities. **Check all that apply.*

- Capital & Funding Opportunities
- Financial Health
- Marketing & Promotional Support
- Design Support (Graphic or Technical)
- Growing My Audience

15. Are there other challenges for your business or practice that aren't addressed above? Please identify:

16. This program is focused on providing business skills for artists and creative entrepreneurs. If you have already identified a local professional development workshop, class, or other opportunity that would benefit you, please list it here:

Please note that your opportunity needs to take place within July 15, 2019 and November 15, 2019 to be eligible. This program will cover participant costs up to \$1,000, and preference will be given to professional development opportunities in the Albuquerque area (as opposed to online).

17. If you have not identified a class, here are some examples. Please identify the top three that would be helpful for your practice or business. *

Check all that apply.

- WESST's Individual Development Account Program (IDA)
- WESST's Etsy Craft Entrepreneurship Workshop
- South Valley Economic Development Center's Business Incubation Program
- UNM's Continuing Education Classes
- Creative Startups Accelerator Program
- I've already identified a program.
- Other: _____

Network

18. Do you have a mentor? *

Mark only one oval.

- Yes
- No

19. If so, how does this relationship help you build your creative practice or business?

20. This program seeks to build relationships within Albuquerque's creative community. If selected, would you be open to serving as a mentor in the future? *

Mark only one oval.

- Yes
- No
- Maybe

Demographics (optional but appreciated!)

Your answers help us understand how to serve Albuquerque's creative community better. Information in this section will remain confidential.

21. If you are willing to share, please check the following box that you identify with:

Check all that apply.

- I am a man
- I am a woman
- I am another awesome gender
- I prefer not to answer
- Other

22. If you are willing to share, please let us know what your pronouns are.

Check all that apply.

- He/Him
- She/Her
- They/Them
- Zie/Hir
- Other

23. If you are willing to share, please select which race(s) or ethnicity you identify with.

Please check all that apply.

Check all that apply.

- Middle Eastern American or Middle Eastern (North Africa, Middle East, Arab world)
- Asian American or Asian (Far East, Central Asia, North Asia, Southeast Asia, Indian Subcontinent)
- Native Hawaiian or Other Pacific Islander (Micronesia, Polynesia, Melanesia)
- Native American or Alaskan Native
- White or European
- Black or African American
- Hispanic and Latinx
- Other
- Prefer not to answer

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